

# Sponsored Editorial

*When a banner just isn't enough!*



^ RV Daily Report home page

< RV Daily Report newsletter

## Your story – Your way!

Sponsored editorial content lets you tell your story, your way. The RV Daily Report staff will interview your key leaders and write a feature story about your company and its products or services. Once you review and approve the article, it will be posted on RV Daily Report's home page for an entire week, as well as in the daily newsletter.

### Benefits:

- Professionally written
- Third-party endorsement
- You control the message
- Considerable exposure
- Stories include images
- Includes links to click through for more info
- Search engine optimized on major news website

### Features:

- 1,250 word company-edited article
- Up to four images at no cost
- Home page placement for one week
- Highlighted in top half of newsletter for one week

### Additional Options at special pricing:

- 468x90 banner placed at top of the story
- 768x90 banner placed at bottom of story
- 468x90 banner on home page next to story

### Complete package!



Compare this to a full-page ad in a single issue of any RV-related magazine.

- One week home page exposure with a feature story
- One week newsletter exposure with a teaser to the feature
- One week premium home page banner space
- One week premium newsletter banner space

That's daily exposure for an entire month with recorded click-thrus redirected to your website.

For more information, contact:

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*Online advertising beats print media every day!*